

Commissioning brief for a Documentary Series

Zuku TV is seeking to commission its second documentary series for broadcast on the only documentary channel produced in Africa, *Zuku Life, Channel 400*.

The topic could range from social documentary to history to factual entertainment to profiles to travel, but each idea should be bold and original, and conceptually robust.

We are looking for propositions that are unique, original and bring fresh insight into the industry. The concept should also have a broad appeal and possess the ability to travel across the continent.

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| Content | <p>The series must be:</p> <ul style="list-style-type: none">• Unique, original and fresh• Tell African stories in a memorable way• Appeal to a broad audience (international)• Exportable to other territories• Resonate with the African continent/viewers• Have strong, relatable African stories• Informative and educative• Reflect diversity and current realities• Have a long shelf life |
| Proposal | <p>The proposal should be original and written in English, and must contain the following information:</p> <ul style="list-style-type: none">• A Synopsis• A Detailed treatment and approach• Character Descriptions• 1st episode of script – alternatively sample script• A preliminary budget |
| Script Delivery | In English |
| Duration | 12 x 24 min |
| Target Audience | Broad appeal |
| Genre | Open (range from crime, history, social, biographies etc) |
| Language | English Local dialect to be subtitled in English |

- Delivery Format
- Digi- beta or DV CAM 184.
 - File delivery-via FTP or hard drive but files must be converted to IMX 30 Files
 - Episode durations: 24' for half-hours for 12 episodes
 - Standard delivery in SD; HD will only be considered in exceptional cases
 - 16:9 aspect ratio.
 - Delivery to include M & E tracks

Broadcast Schedule July 2014

Creative Information Please supply detailed CV's of key creative personnel who will be allocated to the project, i.e. Director, DOP, Producer, Script Writer(s)

Production Information

- Location of registered Production Office
- Facilities to be used – origination and post-production
- Estimated Production Schedule

Any other Information

- Company registration, VAT registration, Income Tax numbers/references
- Directors or members or partners of Company, CC or Partnership
- TV Programs produced in the past 5 years
- References (provide at least 2)

Closing Date for Submission 16 August, 2013

Final Decision Date 30 August, 2013

Submission Details Commissioning Editor
Wananchi Programming Ltd
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